

# MSA Euro Tour Fundraising Ideas

- The most important part of making the trip happen is raising the funds.
- Ideally, fundraising should cover the majority of the tour expenses.
- This can be a fun way of building team spirit and giving children responsibilities to 'earn' their trip to the UK.
- It is recommended that a fundraising committee be created within the parent group to decide on:
  - 1) Target amount of money to raise
  - 2) Percentage split of money raised
  - 3) Ideas for team fundraising
  - 4) Corporate Sponsorship

# Fundraising Ideas

- Corporate Sponsorships
- **Club X Fun Day – Also helps the club**
- **Refereeing – Also helps the children understand the game**
- Car Washes
- Christmas Tree Removing
- Pancake Breakfasts
- Bake Sales
- Soccer Jewelry
- **Sponsored Events – E.g 1/2 marathon – Helps their fitness**
- Kroger Cards
- ESPN the Magazine, 3v3 tournaments.

# Fundraising Ideas - Continued

- **Sponsored Penalty Shoot Out – Helps soccer skills**
- **Sponsored Juggling Contests – Helps soccer skills**
- **Sponsored Team Camp – Helps soccer skills**
- Garage Sale
- Auctions
- Parents Night Out
- Halloween / Christmas Events
- Community Work
- And many, many more. What's important is to be **CREATIVE** and **PROACTIVE** in fundraising efforts. Do not Delay. The more money raised, the better.
- The fundraising gives the players fun opportunities to earn their trip and build as a team, on and off the field and makes their soccer family stronger, as well as providing ways to help them improve.

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For more information contact Tony  
at 810 714 5575 or email  
[tony@midwestsoccer.net](mailto:tony@midwestsoccer.net)